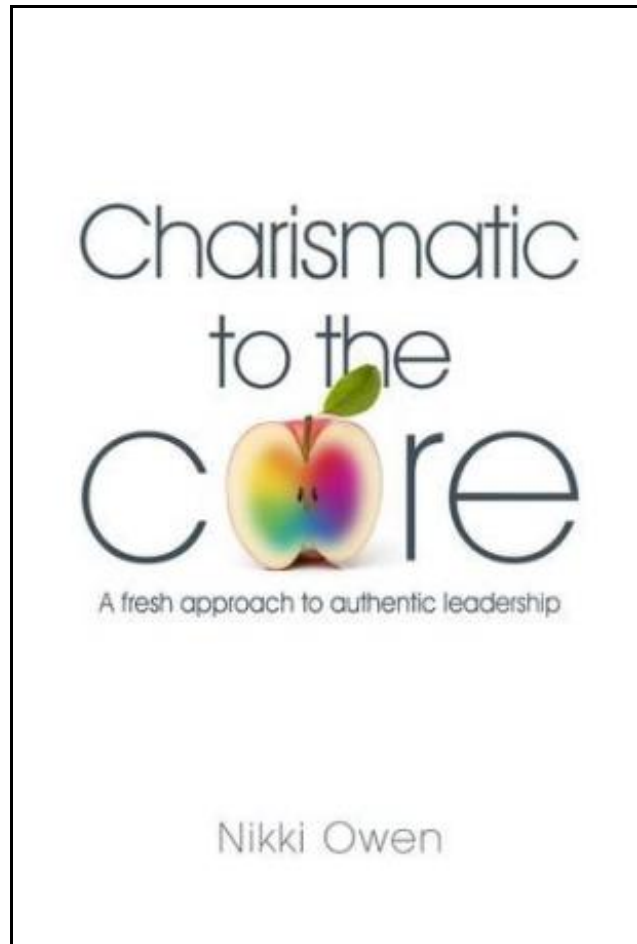


Charismatic to the Core: A Fresh Approach to Authentic Leadership



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CHARISMATIC TO THE CORE: A FRESH APPROACH TO AUTHENTIC LEADERSHIP



SRA Books. Paperback. Book Condition: new. BRAND NEW, Charismatic to the Core: A Fresh Approach to Authentic Leadership, Nikki Owen, Are you charismatic enough to be a successful leader? You don't have to shout or show off to be charismatic. Charisma is often seen as an intangible concept that unconsciously attracts a negative reaction in the world of business. There is a stereotypical image that a charismatic leader is a confident extrovert with a big personality. Even if charisma can be taught, (and many research papers indicate that you either have it or you don't) the question is: how important is charisma for leadership success? Life puts layers onto individuals, much like paint. Year after year, more layers are added until you no longer know how deeply buried the authentic you is. It's time to start celebrating the real you! In Charismatic to the Core, Nikki Owen strips away the unwanted layers and takes you back to your authentic self. It is a revelation, a rebirth, a realisation that life can be on your own terms. Your leadership impact can be whatever you desire it to be. When you are being true to who you really are at your core, your charisma shines through.



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