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Fundamentals of Cognition (2nd Revised edition)

By Michael W. Eysenck

Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, Fundamentals of Cognition (2nd Revised edition), Michael W. Eysenck, Is it possible to learn something without being aware of it? How does emotion influence the way we think? How can we improve our memory? Fundamentals of Cognition 2nd edition is a basic, reader-friendly introduction to the key cognitive processes we use to interact successfully with the world around us. Our abilities in attention, perception, learning, memory, language, problem solving, thinking, and reasoning are all vitally important in enabling us to cope with everyday life. Understanding these processes through the study of cognitive psychology is essential for understanding human behavior. This new edition has been extensively updated and revised, with an emphasis on making it even more accessible for introductory students. Several new textbook features, including 'In the Real World' case studies, and research activities, make it easy for students to engage fully with the material. The book includes comprehensive coverage of all the key topics in cognition, and provides a perfect balance between traditional approaches to cognition and cutting-edge cognitive neuroscience and cognitive neuropsychology. It is the most up-to-date textbook in cognitive psychology, and now includes a substantial amount of...



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