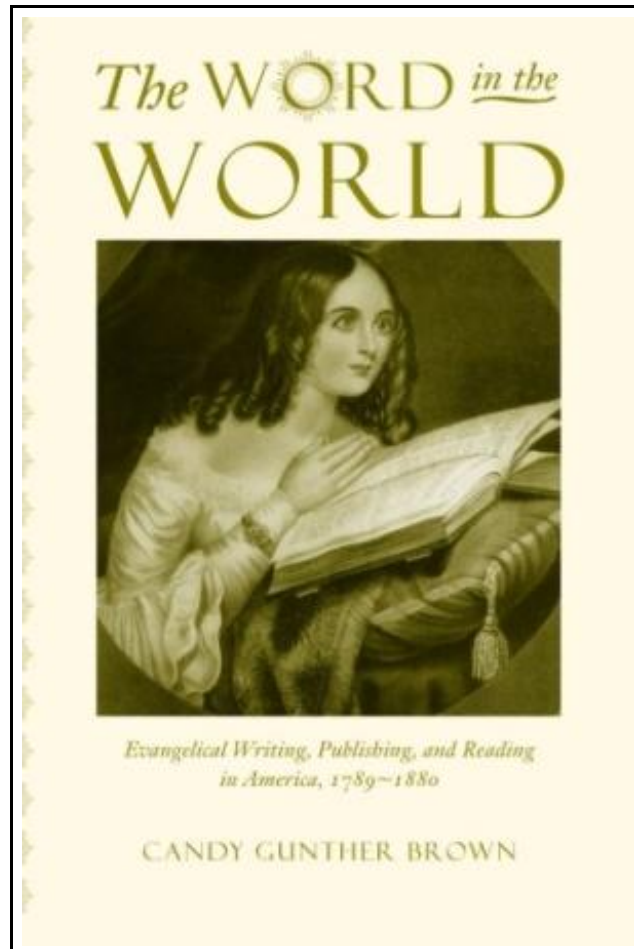


## The Word in the World: Evangelical Writing, Publishing, and Reading in America, 1789-1880



Filesize: 9 MB

### ***Reviews***

*The ideal book i possibly read. It is among the most remarkable pdf i have go through. I am easily could get a enjoyment of reading through a created ebook.*

***(Elise Wehner)***

## THE WORD IN THE WORLD: EVANGELICAL WRITING, PUBLISHING, AND READING IN AMERICA, 1789-1880

[DOWNLOAD](#)

The University of North Carolina Press, United States, 2004. Paperback. Book Condition: New. 1st New edition. 234 x 161 mm. Language: English . Brand New Book. The recent success of the Left Behind book series, which sold over 50 million books, points to an enormous readership of evangelical Christian literature that has not gone unnoticed by the mainstream publishing world. But this is not a recent phenomenon; the evangelical publishing community has been growing for more than two hundred years. Candy Gunther Brown explores the roots of this far-flung conglomeration of writers, publishers, and readers, from the founding of the Methodist Book Concern in 1789 to the 1880 publication of the runaway best-seller Ben-Hur. Brown shows how this distinct print community used the Word of the Bible and printed words of their own to pursue a paradoxical mission: purity from and a transformative presence in the secular world. Although scholars usually claim that religious publishing fell prey to the secularizing engines of commodification, Brown argues that evangelicals knew what they were doing by adopting a range of strategies, including the use of popular narratives and beautiful packaging. An informal canon of texts emerged in the nineteenth century consisting of sermons, histories, memoirs, novels, gift books, Sunday school libraries, periodicals, and hymnals. Looking beyond the uses of texts in religious conversion, Brown examines how textual practices have transmitted cultural values both within evangelical communities and across a larger American cultural milieu. An epilogue conveys crucial insights into twenty-first-century ties between religion and the media.



[Read The Word in the World: Evangelical Writing, Publishing, and Reading in America, 1789-1880 Online](#)



[Download PDF The Word in the World: Evangelical Writing, Publishing, and Reading in America, 1789-1880](#)

## You May Also Like



### **Some of My Best Friends Are Books : Guiding Gifted Readers from Preschool to High School**

Book Condition: Brand New. Book Condition: Brand New.

[Save ePub »](#)



### **America s Longest War: The United States and Vietnam, 1950-1975**

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s...

[Save ePub »](#)



### **Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Save ePub »](#)



### **Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Save ePub »](#)



### **YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new...

[Save ePub »](#)