



Lean Presentation Design: How to Create Presentations That Everybody Loves

By Maurizio La Cava

Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Ideas have the power to change the world. Presentations are the tools to spread your ideas. Forget long lasting days crafting boring presentations nobody cares about. Craft emotions not slides, become a hero not a presenter, change the world not the font size, it is time to take the leap! Is it possible to: - Trigger unforgettable emotions without saying a word? - Make ideas spread and change people's mind with a single presentation? - Craft presentations twice as fast as anybody else? Indeed, and much more. This is not just another Presentation Design book. Lean Presentation Design is the result of an obsessive quest, spanning years of professional experience with Fortune 500 clients, top multinational market leaders (Google, Youtube, Johnson Johnson, Adidas, Piaggio, Ferrero, Accenture, Unicredit) and talented digital startups worldwide, to hack Presentation and Communication techniques. The book contains the collective wisdom of industry experts (Rand Fishkin, Mark Graban, Ernest W. Adams, etc.) and thousands of hours of breathtaking personal experiences. The Author is Member of The Microsoft Power Point Expert Group and he s...



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